



**AIT**

CENTER  
OF EXCELLENCE  
FOR RESEARCH  
AND EDUCATION

Post-secondary Education Center



# URBAN DIGITAL NARRATIVES: WORKSHOP & SYMPOSIUM

The British Council in collaboration with Athens Information Technology, the National Hellenic Research Foundation, Martin Rieser (artist) and Eva Kekou (curator, researcher), are organizing an interdisciplinary event that will focus on arts, science & technology, the city and locative media.

[www.britishcouncil.org/greece-science-urban-digital-narratives.htm](http://www.britishcouncil.org/greece-science-urban-digital-narratives.htm)



Event sponsors

**htc**  
quietly brilliant



## WORKSHOP LOCATIVE MEDIA: THE STREET

Martin Rieser will be developing an exhibition / experience that brings together locative mobile artworks in street locations in central Athens. The works will combine interactive installation elements, digital technology, game and performance and represents part of Rieser's long-term collaborative Art/Technology practice.

The locative project will be part of a workshop in an inner city street where personal stories will be constructed and developed by volunteers using Empedia software to construct trails triggered by GPS or QR codes. The workshop will provide a unique exploration of locative potential for public narratives, gaming and entertainment. Participants will explore cutting-edge software tools and new media productions.

**When:** **Wednesday 13 April 2011, 1030–1830**  
**Where:** **National Hellenic Research Foundation (Auditorium)**  
48 V. Konstantinou Street, 116 35 Athens  
**Registrations:** evakekou@hotmail.com by 21 March 2011 at the latest. Participation is limited.

## SYMPOSIUM: URBAN DIGITAL NARRATIVES

Issues of art, science and technology to be discussed by international academics and open forum discussion

**Moderator:** Eva Kekou  
**Keynote:** Markos Novak (University of California, Santa Barbara)  
**Speakers:** Roy Ascott, (Planetary Collegium, University of Plymouth, UK), Alexandros Psychoulis (University of Thessaly), Giorgos Tzirtzilakis (University of Thessaly), Stelios Giamarellos (architect /Department of Philosophy and Theory of Science, Univ. of Athens)  
**Organizers:** Eva Kekou, Gregory Yovanof (Athens Information Technology)

**Welcome**  
10:30-11.45 **Introductory Talk: The Locative and the city, Workshop report**  
Eva Kekou, Martin Rieser *to be held in English*  
11.45-12.00 Coffee break  
12.00-13.00 **Daimon Kami, Genius Loci:**  
**Global Locative media and The Renaissance of the Particularity of the Place**  
Markos Novak (University of California, Santa Barbara) *to be held in English*  
Lunch break  
13.00 -14.00 **Η Γεωγραφία του Λάθους**  
14.00-14.30 Alexandros Psychoulis (Department of Architecture, University of Thessaly)  
*to be held in Greek*  
14.30-15.00 **Η Φαρμακεία των Μέσων**  
15.00-15.30 Giorgos Tzirtzilakis (Department of Architecture, University of Thessaly)  
*to be held in Greek*  
15.00-15.30 **Sense and the City: Towards a Technoetic Topology**  
15.30-16.00 Roy Ascott (Planetary Collegium, University of Plymouth UK) *to be held in English*  
**Athens 2.0** - Stelios Giamarellos (Dept. of Philosophy and Theory of Science, Univ. of Athens)  
*to be held in Greek*  
16:00-17:30 Open forum discussion  
17:30-18:30 Reception

**When:** **Friday 15 April 2011, 10:30 - 18:30**  
**Where:** National Hellenic Research Foundation (Auditorium), 48 V. Konstantinou Street, 116 35 Athens