

V

I S I

ONS 9TH

INTERNATIONAL

FESTIVAL FOR ARCHITECTURE

AND MEDIA FLORENCE ITALY

FEBRUARY 27 - MARCH 4 2011 [WWW.VISION9TH.COM](http://www.vision9th.com)

BEYOND MEDIA 





**BEYOND MEDIA 2009**

**“VISIONS”**

9. international festival for architecture and media

Stazione Leopolda, Florence, Italy July 9-17

**SPOT ON SCHOOLS  
EXHIBITION LOCATION**

**image**



STAZIONE LEOPOLDA, SPAZIO ALCATRAZ: ground floor



STAZIONE LEOPOLDA, SPAZIO ALCATRAZ: ground floor



STAZIONE LEOPOLDA, SPAZIO ALCATRAZ: photo 03 (mezzanine floor)



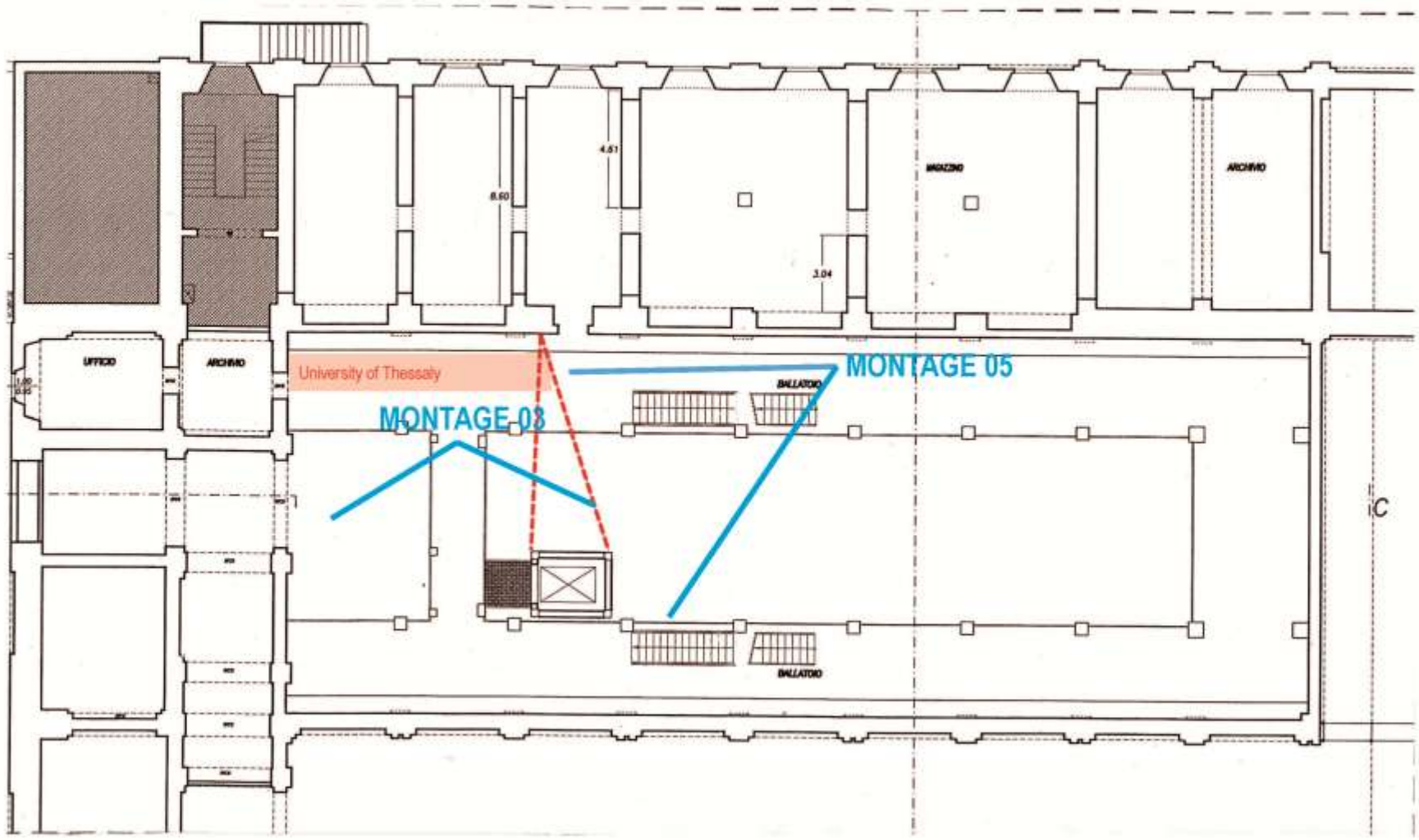
STAZIONE LEOPOLDA, SPAZIO ALCATRAZ: photo 04 (mezzanine floor)



STAZIONE LEOPOLDA, SPAZIO ALCATRAZ: montage 05 (mezzanine floor)



STAZIONE LEOPOLDA, SPAZIO AL CATRAZ: photo 07 (mezzanine floor)







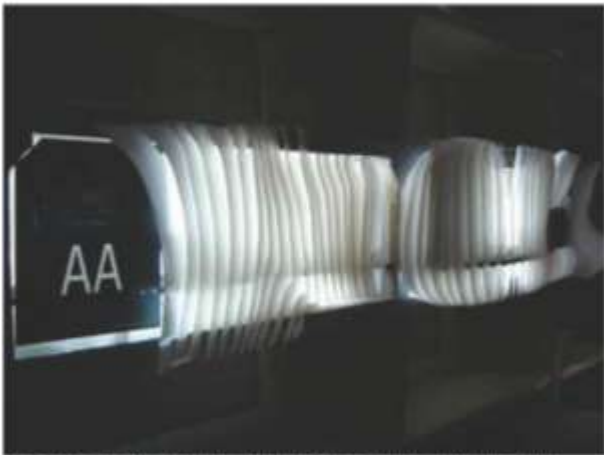
The Leopolda Station in Florence, one of the two venues of the BEYOND MEDIA festival in October 2003 (exhibit design by avatar architettura and CICCIO group).



Installation by Columbia University, USA (prof. Selim Kulstam), part of the SPOT ON SCHOOLS exhibit (Leopolda Station, Florence, October 2003).



Installation by SCI-Arc, USA (prof. Darin Johnstone, prof. Florencia Pita, prof. Alexis Rochas), part of the SPOT ON SCHOOLS exhibit (Leopolda Station, Florence, December 2005).



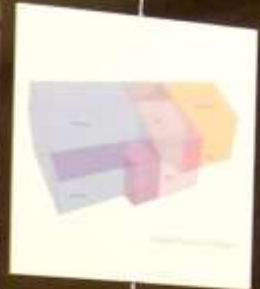
Installation by the Architectural Association, United Kingdom (prof. Aisa Iam, prof. Martine Schaefer, prof. Pascal Schoening et al.), part of the SPOT ON SCHOOLS exhibit (Leopolda Station, Florence, December 2005).



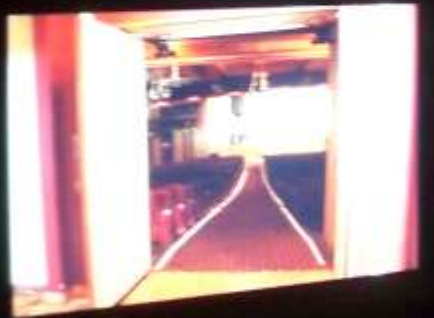
Installation by Clemson University, USA (prof. Martha Skinner, prof. Douglas Hecker), part of the SPOT ON SCHOOLS exhibit (Leopolda Station, Florence, December 2005).

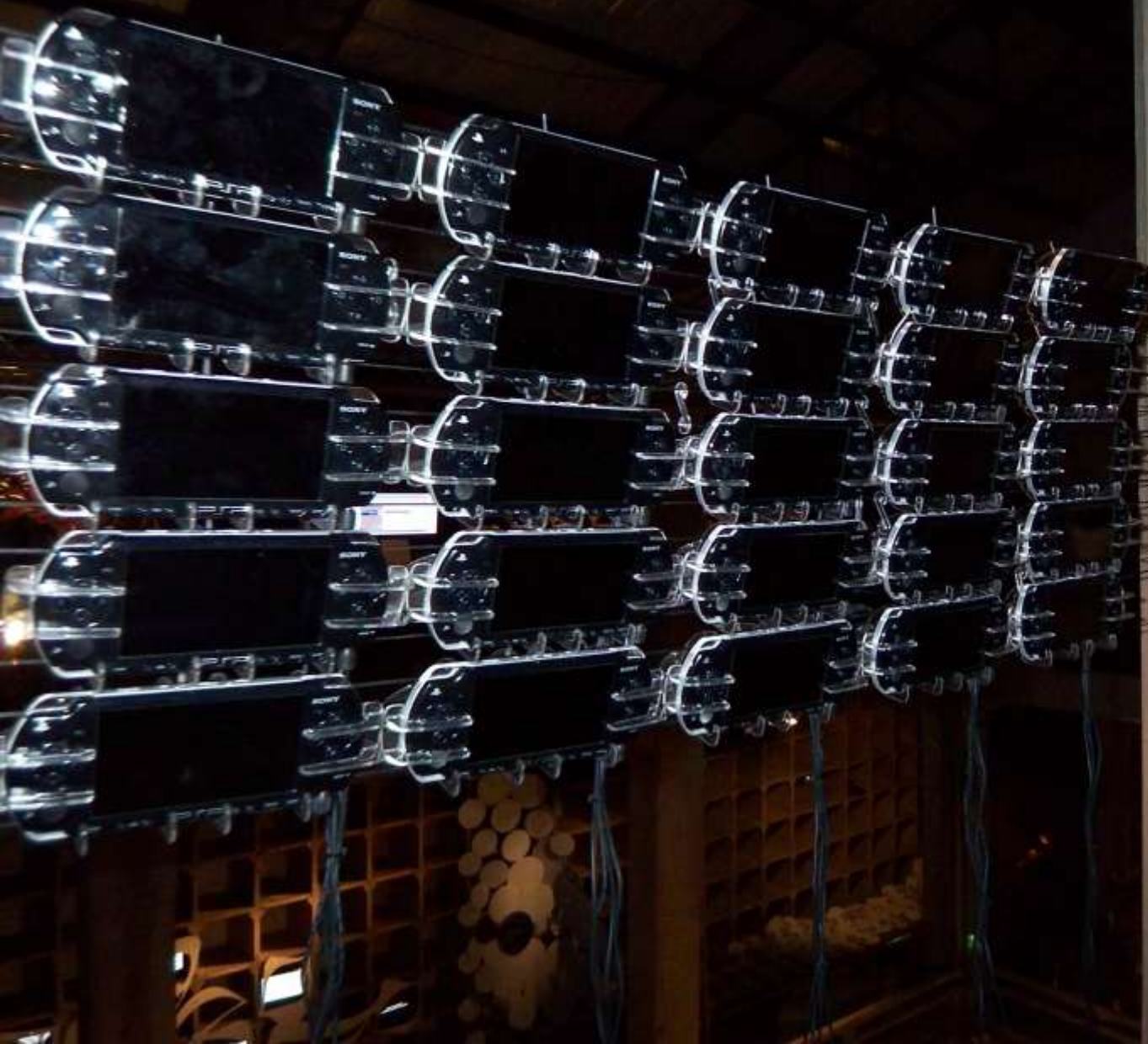






CALIFORNIA POLYTECHNIC STATE UNIVERSITY  
POMONA  
CSA





CREATING

GIOCAR

MATCHING

PERCEPIRE

PLAYING

CREARE

SHAI YERBAVNE

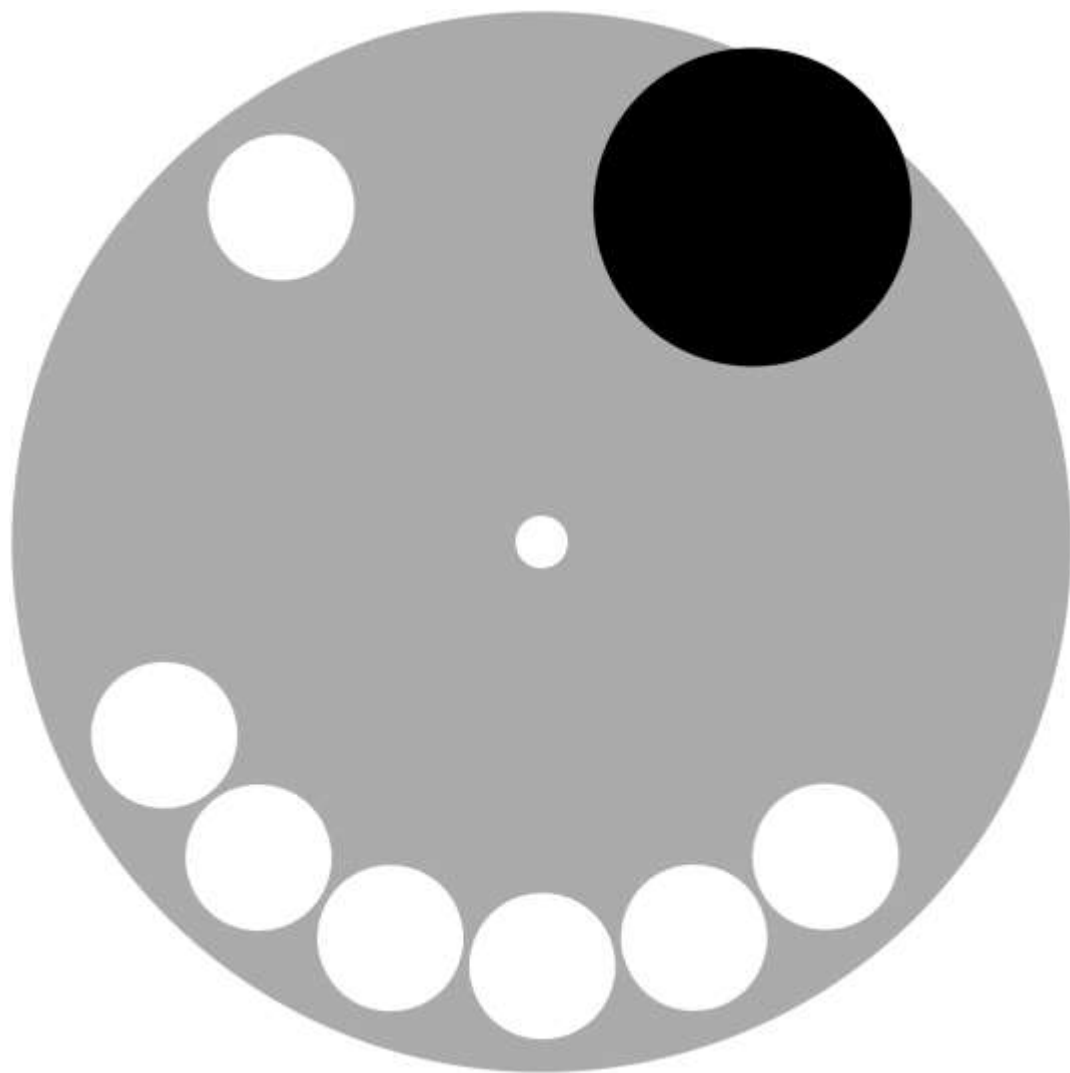












MYTUBE is a medium for seeing images. The making of MYTUBE included reminiscences and parts of a camera obscura, of the glass prints of early photography, of the dark room for developing images, bits and pieces of the experimental laboratories in the history of art, where images were conceived and projected to challenge reality. MYTUBE projects on the wall digital images, which were produced through the use of software. Thus it transverses and turns our gaze from the lucid digital desktop to the understanding of its making. MYTUBE, at the same time, is a designed object and a result of actions and decisions taken through the use of all grasped media. Recycled lenses, metal exhaust tubes have been manually assembled, while led lamps and transparent surfaces for projection have been digitally manufactured.

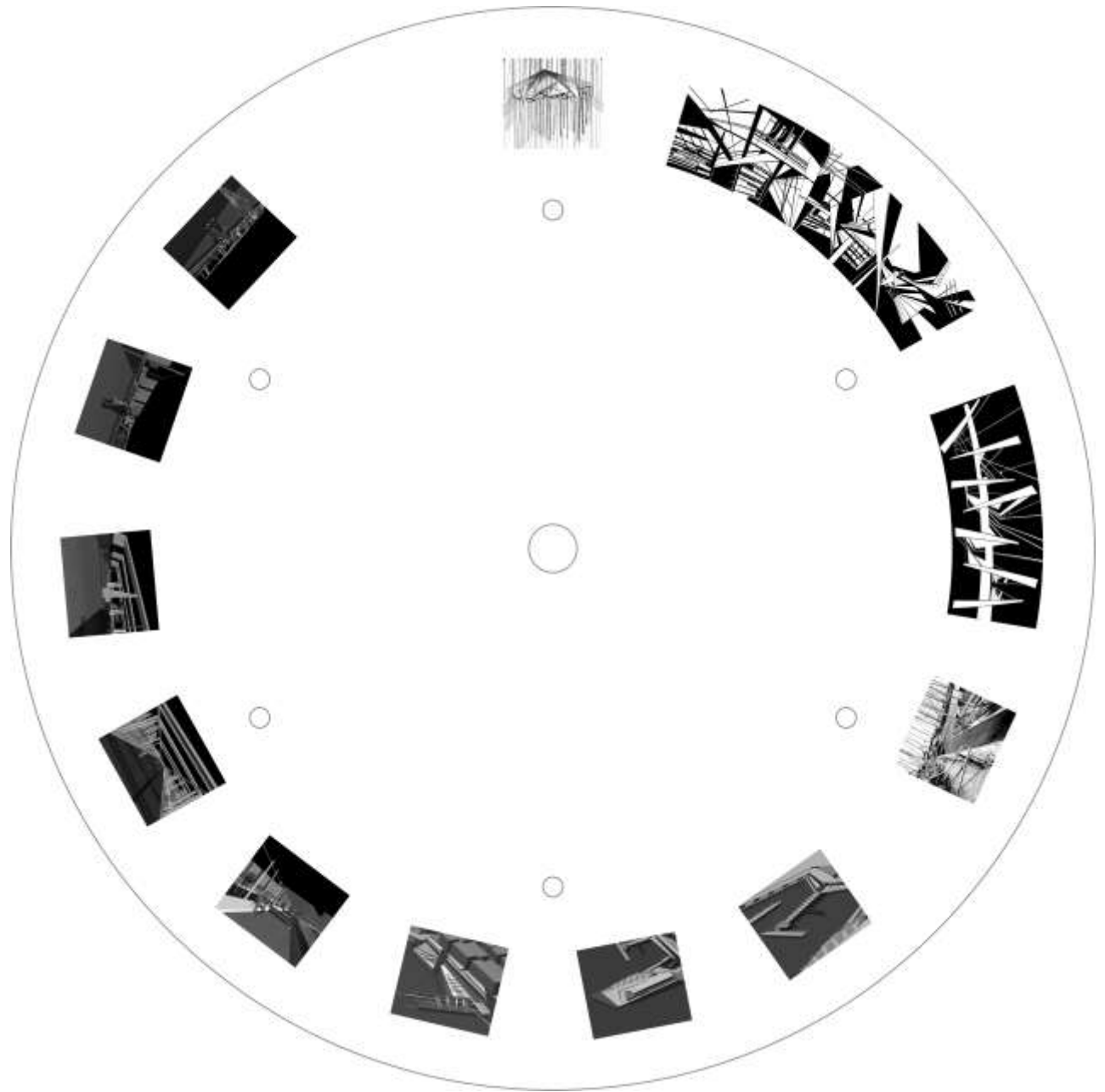
Both the study and the practice of architecture involve, fundamentally, not only the training of different techniques, but the cognitive step which leads to the making of images, to the experience of objects and space, beyond the constraints imposed by any medium.

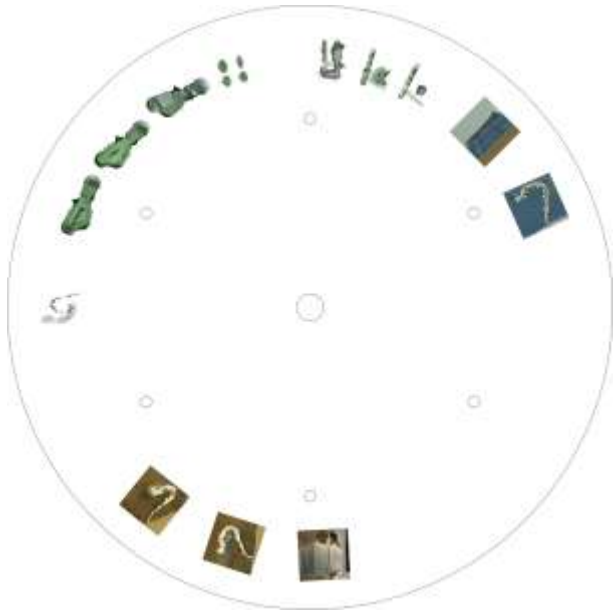
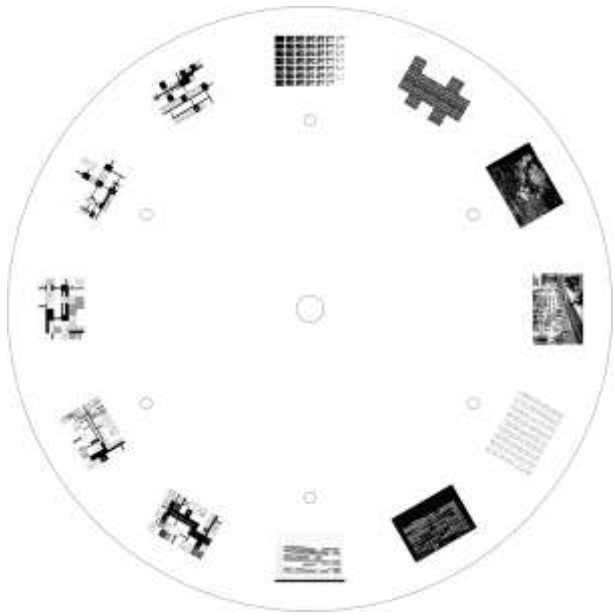
We strongly believe that architecture is an intellectual practice where all available media contribute by bringing into the surface not only the scientific properties involved but different types of concepts: Instead of carelessly substituting one medium for another one can look carefully for subtle differences across media, fundamentally attached to the dense and multiple character of the medium of architectural space.

# MYTUBE



UTH  
 DEPARTMENT OF ARCHITECTURE, FACULTY OF ENGINEERING  
 UNIVERSITY OF THESSALY, VOLOS, GREECE  
 www.arch.uth.gr/visions2009















MYTUBE

ATH



A rectangular panel with a dark background and white text. The text is arranged in several paragraphs, with the word 'MYTUBE' prominently displayed in the middle. Below 'MYTUBE', the letters 'ATH' are visible. There is a small circular logo or icon to the right of the text. The panel is illuminated from the side, creating a bright glow and casting shadows.





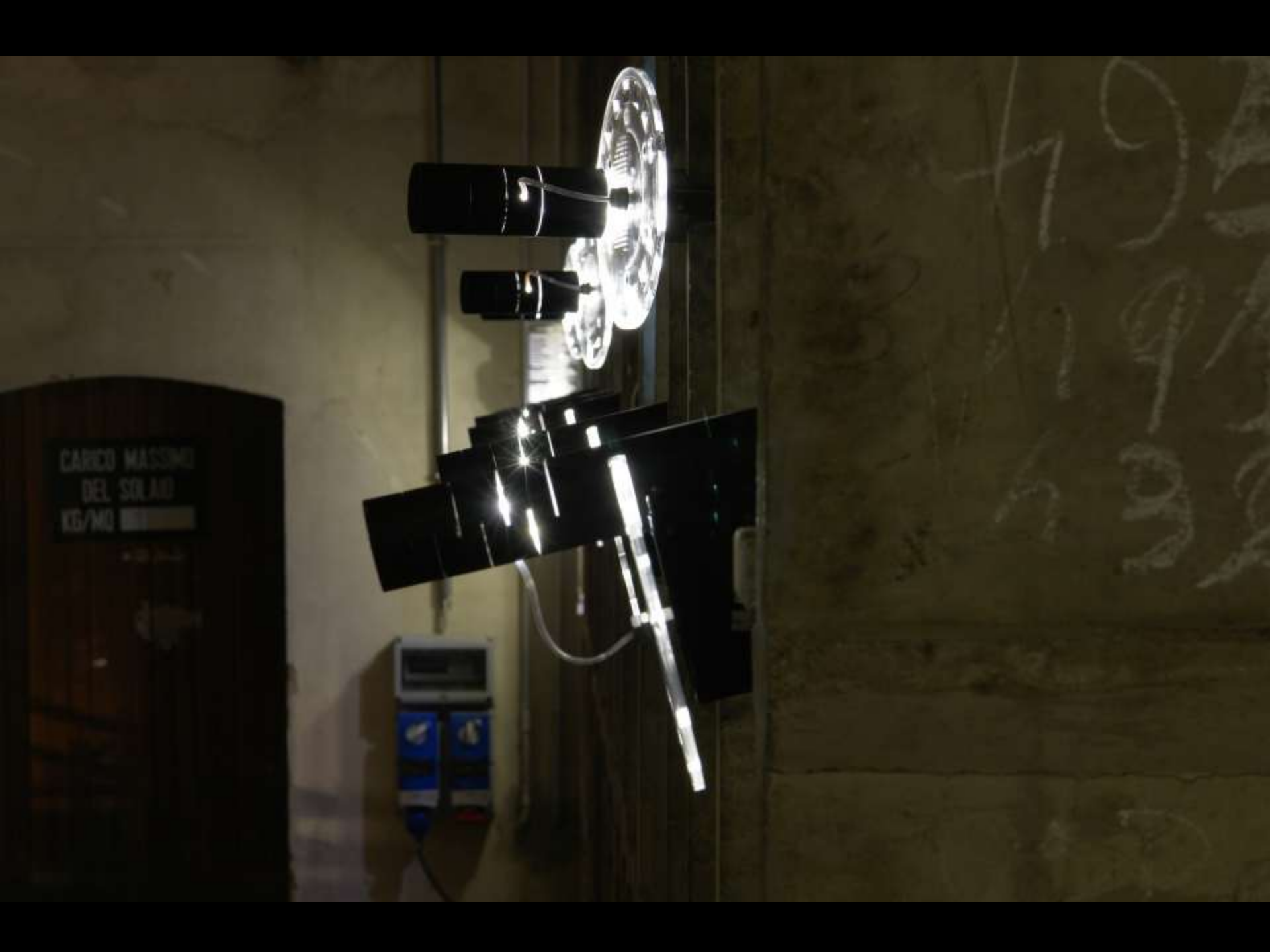
CARCEL NACIONAL  
DEL PERU  
PLAZA BOLIVAR



Handwritten numbers on the wall:

495	375	372	371
141	142	143	144
132	133	134	135

UNIVERSITY OF TORONTO  
Faculty of Architecture



CARGO MASSIMO  
DEL SOLAIO  
KG/MQ



